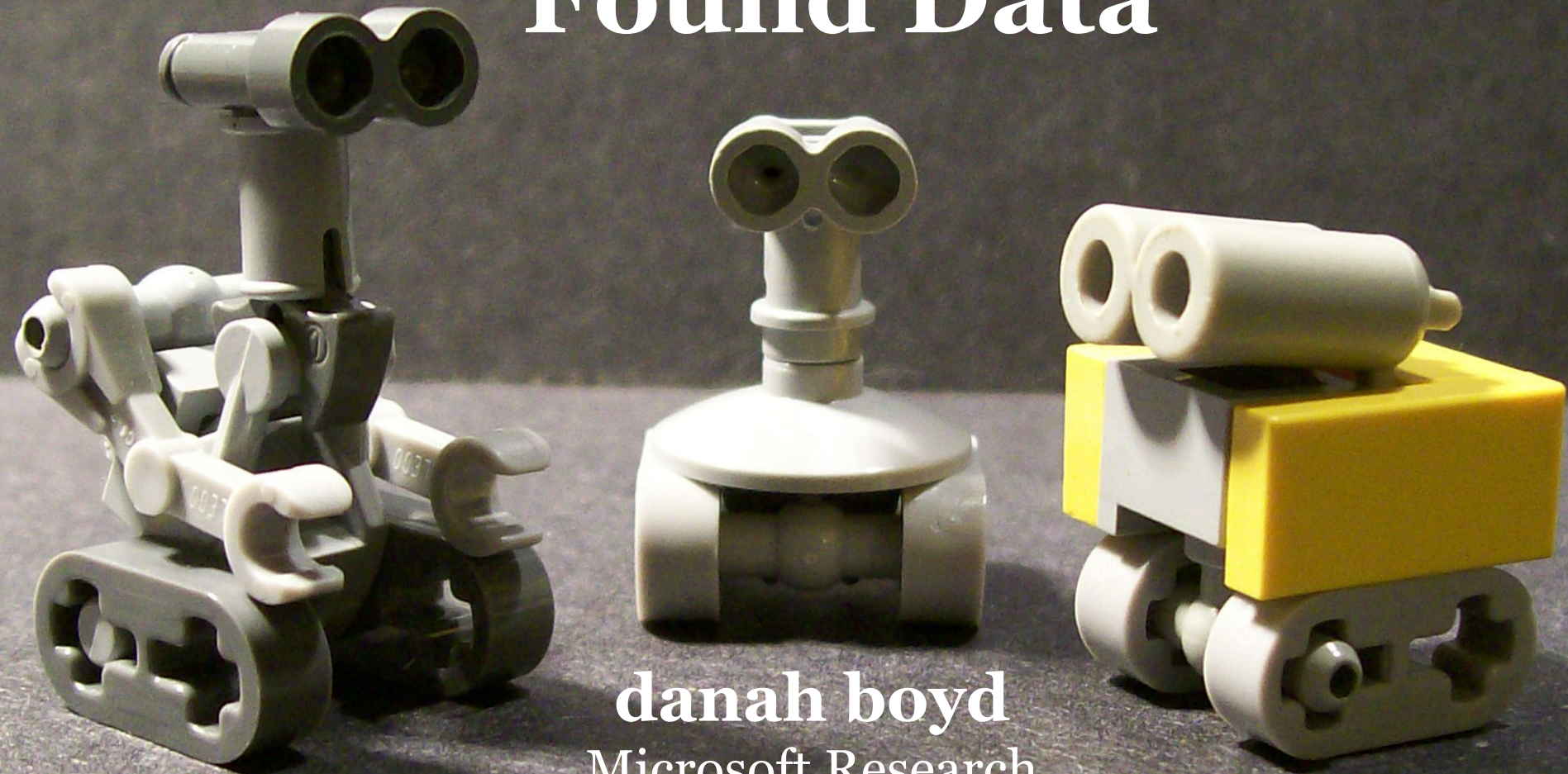



Making Sense of Found Data



danah boyd
Microsoft Research
Data & Society
New York University



“Raw data is both an oxymoron and a bad idea; to the contrary, data should be cooked with care.”

- Geoffrey Bowker (2005)





WE'RE
CLOSED

GUM
5¢

Coca-Cola

Coca-Cola

HOUSE OF CAKE

MEMO
RESERVED
DINING





Carmen, 17, MA: [My mother] tends to comment on everything. I'm like, go away.

danah: [Do you ever delete her comments?]

Carmen: No, because then I feel bad. I don't want to feel bad. She's gotten better, now she just sends me messages.

danah: [Why don't you want her commenting?]

Carmen: Because then it scares everyone away.
Everyone kind of disappears after the mom post. ... And it's just uncool having your mom all over your wall, that's just lame.

Always Look on the Bright Side of Life





“Whatcha Up To? Nike. I’m bored.”



How Companies Learn Your Secrets



Antonio Bolfo/Reportage for The New York Times


By CHARLES DUHIGG


Published: February 16, 2012 | 570 Comments

Andrew Pole had just started working as a statistician for Target in 2002, when two colleagues from the marketing department stopped by his desk to ask an odd question: “If we wanted to figure out if a customer is pregnant, even if she didn’t want us to know, can you do that?”

 FACEBOOK

 TWITTER

 GOOGLE+

 SAVE





Grindr - Gay guy finder

Grindr LLC



★★★★★
(6,397 ratings)

INSTALL



Meet Guys Near You
On The World's Largest All-Male
Location Based Social Network

OVERVIEW

USER REVIEWS (176)

WHAT'S NEW

PERMISSIONS

RELATED



Sex Offenders Search

LIFE360 / LIFESTYLE

★★★★★ (6,287)

Free



Akinator Lite

SCIMOB / ENTERTAINMENT

★★★★★ (4,330)

Free

DESCRIPTION

Grindr - Gay, bi & curious guy finder of the same sex

Grindr is a simple, fast, fun, and free way to find and meet gay, bi and curious guys for dating, socializing, and friendship using your Android. As a location-based mobile app, Grindr uses your Android cellular network or Wi-Fi signal to identify your physical location so you can chat and network with the guys closest to you.

The app is 100% free, easy to use, anonymous and discreet, and does not require an account to access or use. Simply download Grindr, launch the app, upload an optional photo, edit your profile details, browse photos of guys nearby and strike up a conversation by

Twitter

ABOUT

RATING

★★★★★
(6,397)

UPDATE

April 12

CURRENT

1.0.3

REQUIRE

2.1 - 2.2

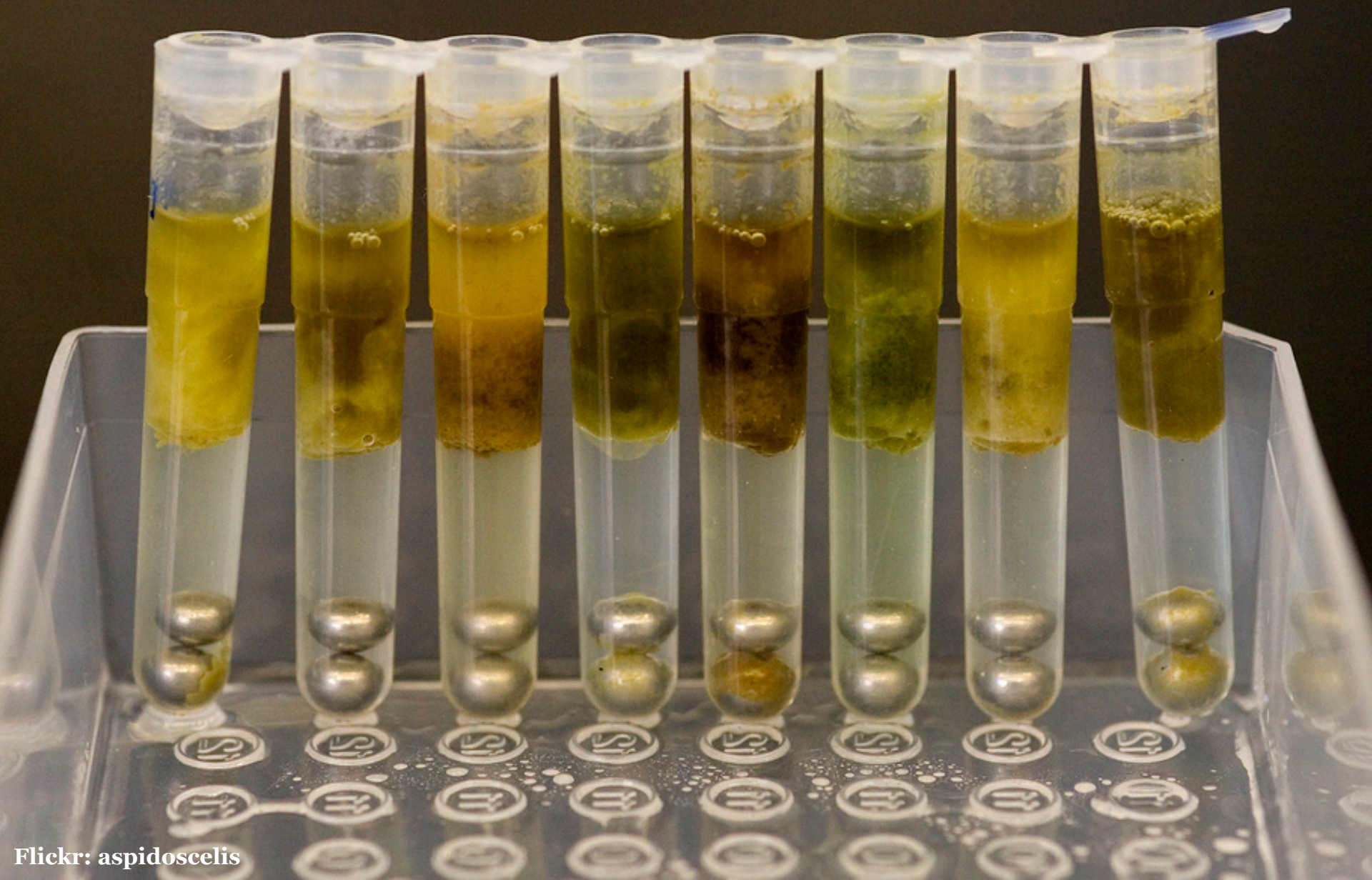


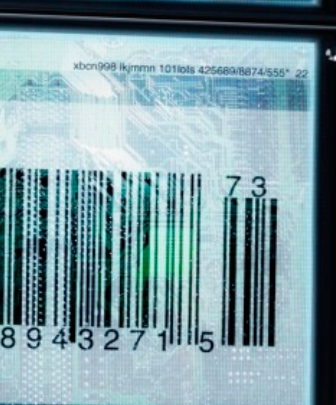
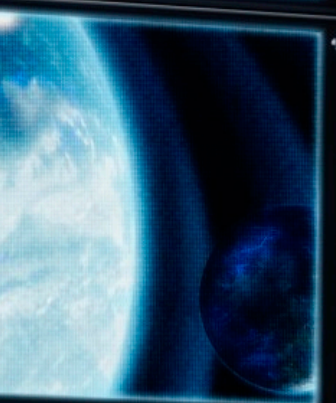
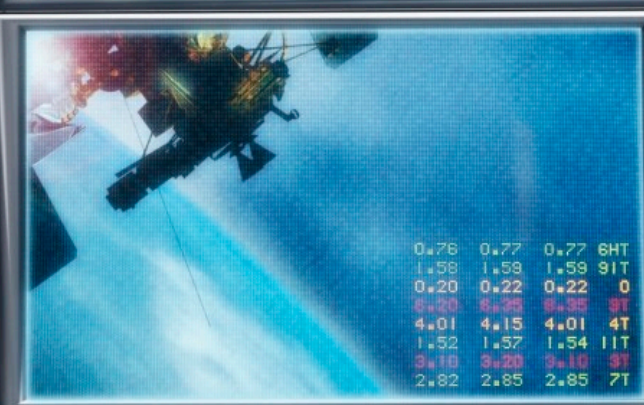
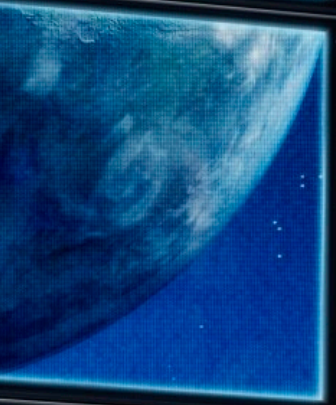


...turn his hate
...but with all duteous love
...in those where I expect most love
...most need to employ a most loving
...treacherous, and full of guile,
This do I beg of God,
in love to you or yours,
sing cordial, princely embrace.
[They embrace.]
my sickly heart.
r brother Gloucester here
r lord of this peace.
time, here comes
ESTER.
sovereign king and
ne of day

...he is?
All-seeing heaven, what
Look I so pale, Lord
est?
Ay, my good lord; an
or. presence
But his red colour hath forso
K. Edw. Is Clarence de
revers'd.
Glo. died,
And that a winged Mer
Some tardy cripple bo
That came too lag to
God grant that some
Nearer in bloody th
Deserve not worse
And yet go curre







Discrimination, *n.*

1. The action of perceiving, noting, or making a distinction between things
2. The power or faculty of observing differences accurately
3. The treatment of goods, trading partners, etc. on a more or less favorable basis according to circumstances
4. Unjust or prejudicial treatment of a person or group

-- OED



Contact:

@zephoria

danah@danah.org

<http://www.danah.org>

